



# KPMG Master of Accounting with Data and Analytics Program

**Developing accountants  
in the data age**

[kpmg.com/us/masters](https://kpmg.com/us/masters)



# This first-of-its-kind Program provides:



## Specialized knowledge



A curriculum developed by leading business schools with the support of KPMG combines advanced accounting with specialized courses on technology and data and analytics, including hands on use of enabling technologies and data sets used by seasoned KPMG professionals.



## Financial assistance



For KPMG-sponsored students, KPMG will fund tuition, fees, books, and a stipend to help cover room and board.



## Work experience



For KPMG-sponsored students, the Program includes an Audit or Tax internship focused on Data & Analytics (D&A) as well as a full-time Audit or Tax position as an experienced associate with an opportunity for an accelerated career track at KPMG for high performers.



Award-winning program combines D&A-focused accounting curriculum with practical use of the latest analytics technology and real-world experience working on-site with clients.

# Gain specialized skills needed for today's data-driven accounting environment

## The KPMG Master of Accounting with Data & Analytics Program

An innovative program from KPMG and leading business schools that combines learning + funding + doing to develop accountants in the data age.

Many technologies, including D&A, are changing the way that KPMG and the public accounting profession provide services. Beyond a deep knowledge of accounting, professionals need to be D&A savvy and possess the analytical skills and critical thinking to improve procedures and deliver insights that are expected in the data age.

To keep pace with the modern world, accounting students need to receive an education that emphasizes data and analytics, which is why KPMG has worked with some of the country's leading business schools to create a first-of-its-kind KPMG Master of Accounting with Data and Analytics Program

(the Program). As part of the Program, students will earn either a master's degree in accounting with data and analytics or a master's degree in taxation with data and analytics from a participating university providing them with the coursework and real-world experience they need to hit the ground running in today's data age.

The powerful combination of D&A-focused accounting curriculum, practical use of the latest analytics technology, and real-world experience is critical to any student planning a

career in our highly complex business world that is creating, collecting, and reporting on data generated at warp speed.

*"KPMG is excited to expand our investment in the future of the audit and tax professions," said **Frank Casal, Vice Chair – Audit** "We remain focused on advancing the careers of students attending some of the nation's most prestigious institutions that are just as passionate as KPMG about bringing these advanced skills in accounting, tax, and data analysis capabilities to the marketplace."*

*"KPMG's experience demonstrates that harnessing and analyzing the data in a company's tax filings results in creating value across an entire organization," said **Jeff LeSage, Vice Chair – Tax** "Empowering the next*

*generation of tax leaders to unlock those insights aligns with KPMG's commitment to innovation and helps assure that we'll remain at the forefront of sharing those innovations with our clients."*

# About the Program

## Working with outstanding business schools

Creating this specialized program from the ground up required working closely with faculty from The Ohio State Max M. Fisher College of Business and the Villanova School of Business for the inaugural year. We are excited to now be working with the following universities:

- Arizona State University's W. P. Carey School of Business
- Baylor University's Hankamer School of Business\*
- The Ohio State Max M. Fisher College of Business
- The University of Georgia's Terry College of Business
- The University of Mississippi's Patterson School of Accountancy
- The University of Missouri's Robert J. Trulaske, Sr. College of Business
- The University of Southern California, Leventhal School of Accounting
- The Villanova School of Business
- Virginia Tech's Pamplin College of Business.

The University of Mississippi's Patterson School of Accountancy has integrated the Program into its Master of Accountancy and Data Analytics and Master of Taxation and Data Analytics degrees. Beginning with the 2020-2021 academic year, KPMG intends to expand the Tax component of the Program to additional universities. Please refer to the Program Web site at [kpmg.com/us/masters](http://kpmg.com/us/masters) for the most current list of participating universities.

The program's expansion to Baylor University's Hankamer School of Business is focused on incorporating KPMG technology and proprietary audit tools into the school's Master of Accounting curriculum, allowing KPMG to further broaden the scope of student education through technology investments.

We believe the level of collaboration established between academia and KPMG will accelerate the inclusion of data and analytics curriculum in the master degree programs at other leading business schools across the United States and around the world.

\*Currently not sponsoring students at the university.



## A specialized internship

All KPMG-sponsored students will have an Audit or Tax internship focused on D&A with KPMG during the spring semester/term of the university they are attending. Students will put the D&A knowledge learned in the classroom to immediate practical use. Performing at a level beyond a typical intern, students may have the opportunity to provide assistance in carrying out the engagement team's approach to using advanced D&A enabling technologies.



## A rigorous curriculum

The demanding coursework at participating universities will go beyond traditional accounting principles and tax regulations to include use of technologies and methodologies used in today's highly complex, data-centric accounting environment.

Each university has integrated KPMG's Program into its Master of Accounting or Master of Taxation degree for the required 30 hours of credit.

The coursework includes subjects such as those listed below:

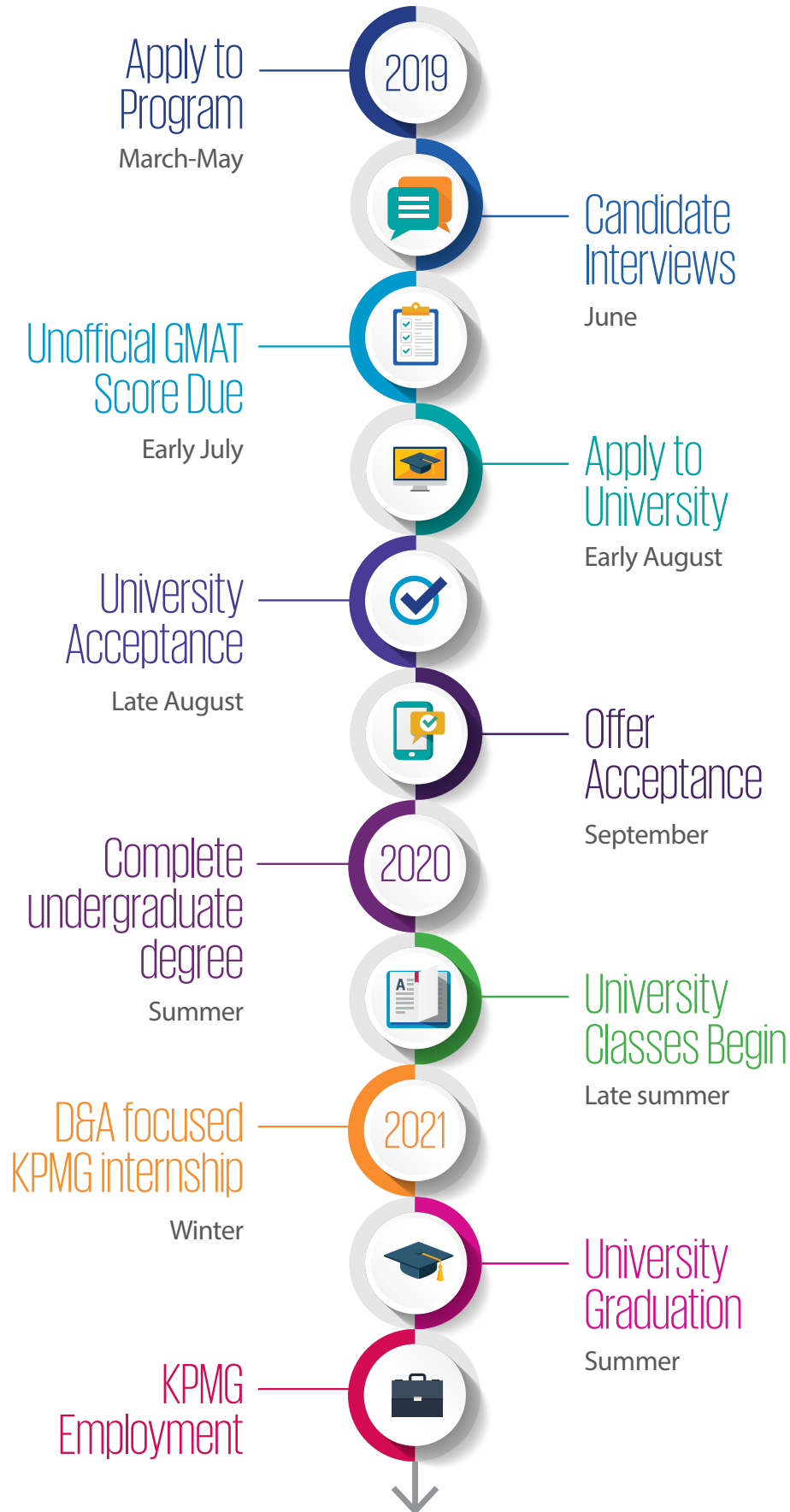
- Data Analysis and Visualization
- Systems for Data Analytics
- Auditing through Information Systems
- Probability, Uncertainty and Statistical Decision Making
- Auditing with Automated Audit Procedures
- Innovation, Emerging D&A and Cognitive Technologies
- The Future of Data and Analytics in the Tax Practice
- Data Mining for Business Intelligence
- Fraudulent Financial Reporting.



## Developing future KPMG leaders

Upon receipt of his or her master's degree, each KPMG-sponsored student will start as a full-time Audit or Tax experienced associate with an opportunity for an accelerated career track at KPMG for high performers. KPMG-sponsored students will have the opportunity to participate in leadership development programs, mentoring relationships, key assignments, and national and global opportunities, all designed to place them in the position to be future leaders of KPMG.

# Application timeline





## Basic qualifications

- Applicants are seeking a career with KPMG in Audit or Tax.
- Applicants have an interest in data and analytics.
- Applicants have demonstrated leadership, innovation ability, and adaptability to change.
- Applicants will have completed their bachelor's degree in accounting (or equivalent program) from an accredited college or university by their start in the Program in August 2020.
- Applicants must complete all educational requirements to be CPA license eligible in the state of employment upon completion of the master's degree program.
- Applicants must complete the GMAT exam.
- Applicants must be currently authorized to work in the United States without the need for a visa sponsorship now or in the future. Applicants should not require sponsorship for a nonimmigrant working visa (such as an H-1B visa, TN, etc.), now or at any point in the future.

Those initially working pursuant to OPT, EAD, a STEM extension, or a J visa will require sponsorship upon its expiration and therefore are not eligible for consideration for the Program.

- Participants are contractually committed to remain in good academic standing and to professional employment with KPMG for three years upon acceptance to the Program (to begin from the date of full-time hire) and are subject to a repayment provision as outlined in the program agreement. Employees otherwise remain at-will employees during (and after) the three-year period.

Application information will be available on the Program Web site at [kpmg.com/us/masters](https://kpmg.com/us/masters). Please continue to visit the Program Web site for updates or contact your local KPMG recruiter.



## Cost and tuition

The Program is funded by KPMG. This includes tuition, fees, books, and a stipend to help cover room and board for KPMG-sponsored students.



## Apply to the Program

This is no ordinary program, so we are looking for extraordinary applicants. A completed KPMG application includes submitting a résumé and a most recent transcript, completing an employment application, submitting an unofficial GMAT score, and answering essay questions. A GMAT score is required by the participating universities and considered during the selection process. A higher GMAT score can increase the chances of becoming a participant. Upon acceptance into the KPMG Program, candidates will need to follow the normal application process for admittance to the designated universities. Talk to your KPMG recruiter today if you are interested in receiving more information about the application process or visit us at [kpmg.com/us/masters](https://kpmg.com/us/masters) for the latest information.



## Awards

The National Association of Colleges and Employers awarded the KPMG Master of Accounting with Data and Analytics Program its "2017 Recruiting Excellence Award," which recognizes excellence in recruiting best practices, including attracting talent, selection process, training and development of new hires, and retention.

"We proudly recognize KPMG as a leader in accounting analytics and are pleased to work with them to enhance the educational experience of our Master of Accounting students."

– Anil K. Makhija, Dean and John W. Berry, Sr. Chair in Business, The Ohio State University Max M. Fisher College of Business

"It is imperative for universities and companies to work together to prepare our students to be effective future business leaders."

– Joyce Russell, Dean, Villanova School of Business



PROUD MEMBER OF THE  
NATIONAL ASSOCIATION OF  
COLLEGES AND EMPLOYERS

# Investing in your career development

KPMG is committed to advancing the accounting profession by offering graduate students and KPMG professionals the training, practical experiences and work environments that they need to accelerate their careers in the fast-changing data age.

## **KPMG's New Learning, Development and Innovation Center**

KPMG LLP is developing and building a state-of-the-art, world-class learning, development, and innovation facility in Orlando, Florida. The "four-star" campus will have extensive space for training, residential and dining accommodations, and recreational and fitness areas—an environment that will focus on the total individual, both heart and mind. The facility will include an Ignition Center that will provide an immersive learning experience that will enhance the skills our people bring to client situations. Our new facility will be located in Lake Nona, a vibrant Orlando community that is attracting a number of organizations focused on innovation, education, health, and wellness.

At KPMG, we're passionate about developing our people and creating growth opportunities for them. This facility is a significant investment that will ensure our partners and professionals continue to have access to leading-edge learning and development opportunities to enrich themselves, stay connected to our inclusive, innovative culture, and remain equipped to deliver the highest quality in this fast-changing marketplace. Delivering a world-class training experience also is an investment in our ability to attract and retain the best talent.

— Lynne Doughtie, Chairman and CEO, KPMG LLP

For more information, please visit KPMG's New Learning, Development and Innovation Center at Lake Nona Web site at: [www.kpmg.com/us/lake-nona-learning](http://www.kpmg.com/us/lake-nona-learning)





# Learn about participating universities



## Arizona State University's W. P. Carey School of Business

The W. P. Carey School of Business at Arizona State University is one of the top-ranked business schools in the World. The school is internationally regarded for its research productivity and its distinguished faculty members, including a Nobel Prize winner. Students come from over 110 countries and include over 55 National Merit Scholars.

[wpcarey.asu.edu](http://wpcarey.asu.edu)



## Baylor University's Hankamer School of Business

Baylor University's Hankamer School of Business cultivates principled leaders and serves the global marketplace through transformational learning and impactful scholarship in a culture of innovation guided by Christian values. Recognized nationally for several programs, including Entrepreneurship and Accounting, the School offers 24 undergraduate and 13 graduate areas of study, as well as doctoral programs in Information Systems, Entrepreneurship and Health Services Research.

[www.baylor.edu/business](http://www.baylor.edu/business)



## The Ohio State University's Max M. Fisher College of Business

The Ohio State University Max M. Fisher College of Business has been producing leaders since 1916. Fisher prepares its students to transcend the expectations of business education through its top-ranked programs and its vast network of partnerships that reaches from the surrounding business community to multinationals, nonprofits, and startups around the globe. The college has produced leaders who are uniquely prepared and highly sought after by Fortune 500 companies and leading organizations throughout the world.

[fisher.osu.edu](http://fisher.osu.edu)



**Terry College of Business**  
*J.M. Tull School of Accounting*  
**UNIVERSITY OF GEORGIA**

## The University of Georgia's Terry College of Business

As the first business school in the South, the Terry College of Business is steeped in a tradition of providing cutting-edge business education to its students. Our challenging curriculum, exceptional faculty, and close-knit alumni network ensure that Terry students are prepared to become the next generation of leaders.  
[www.terry.uga.edu](http://www.terry.uga.edu)



THE UNIVERSITY of  
**MISSISSIPPI**  
PATTERSON SCHOOL OF ACCOUNTANCY

## The University of Mississippi's Patterson School of Accountancy<sup>1</sup>

The University of Mississippi, affectionately known as Ole Miss, is the state's flagship university and has a long history of producing leaders. The Patterson School of Accountancy is recognized as one of the top accounting programs nationally and produces graduates who hold leadership positions in business organizations nationally and internationally. One of the nation's 10 fastest-growing universities, Ole Miss is known for its welcoming environment and is regularly ranked as one of America's most beautiful and safest campuses.  
[www.accountancy.olemiss.edu](http://www.accountancy.olemiss.edu)



**Robert J. Trulaske, Sr.**  
**College of Business**  
University of Missouri

## The University of Missouri's Robert J. Trulaske, Sr. College of Business

The Trulaske College of Business, founded in 1914, today enrolls nearly 5,000 students. The college has four academic units – accountancy, finance, management, and marketing. The college offers an undergraduate degree in business administration, a full-time MBA and an execMBA for working professionals, a 150-hour program that confers both undergraduate and master's degrees in accountancy, and PhD programs in accountancy and business administration. The college takes great pride in its graduates and highly ranked programs. More than 34,000 alumni are contributing their expertise to the public and private sectors in every state in the United States and in a host of foreign countries.  
[accountancy.missouri.edu](http://accountancy.missouri.edu)

<sup>1</sup> The University of Mississippi's Patterson School of Accountancy will integrate the Program into its Master of Accountancy and Master of Taxation degrees.



## The University of Southern California, Leventhal School of Accounting

Since its founding in 1920, the USC Marshall School of Business and its Leventhal School of Accounting have capitalized on their location in Los Angeles—a global center for arts, technology, and international trade—to shape the role, nature, and reach of business and accounting education worldwide. The USC Leventhal School of Accounting is consistently ranked among the top accounting educational programs in the nation.

[www.marshall.usc.edu/leventhal-school-accounting](http://www.marshall.usc.edu/leventhal-school-accounting)



VILLANOVA  
UNIVERSITY  
Villanova School of Business

## The Villanova School of Business

The Villanova School of Business is known for academic rigor, creativity, and innovation. Founded in 1922, the school provides hands-on and service learning opportunities, a firm grounding in ethics, and an applied education that prepares students to become outstanding leaders and global citizens within the ever-changing, complex, and fast-paced world of business.

<http://www1.villanova.edu/villanova/business.html>



## Virginia Tech's Pamplin College of Business

Virginia Tech's nationally ranked Pamplin College of Business offers undergraduate and graduate programs in accounting and information systems, business information technology, finance, hospitality and tourism management, management, and marketing. Pamplin emphasizes data analytics and decision sciences, entrepreneurship that leads to innovation and innovative companies, programs that promote sustainable global prosperity, and an inclusive, collaborative community. It is named in honor of two alumni: the late Robert B. Pamplin, retired chairman of Georgia-Pacific, and businessman, author, and philanthropist Robert B. Pamplin Jr.

[www.pamplin.vt.edu](http://www.pamplin.vt.edu)

# About KPMG

KPMG LLP, the audit, tax, and advisory firm ([www.kpmg.com/us](http://www.kpmg.com/us)), is the U.S. member firm of KPMG International Cooperative ("KPMG International"). KPMG International is a global network of professional services firms providing Audit, Tax, and Advisory services. We operate in 154 countries and territories and have 200,000 people working in 14 member firms around the world.

## For more information

Please visit the Program Web site at [kpmg.com/us/masters](http://kpmg.com/us/masters) or contact your local recruiter.

Some or all of the services described herein may not be permissible for KPMG audit clients and their affiliates or related entities.

### [kpmg.com/socialmedia](http://kpmg.com/socialmedia)



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